



# F. F. G. C. *VIRTUAL* DISTRICT TOUR 2021

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# YOUR FFGC EXECUTIVE OFFICERS: “WORLDS OF WONDER: 100 WAYS TO PLAY OUTSIDE WITH NEW FRIENDS!”

- ✕ Marge Hendon, FFGC President
- ✕ Tina Tuttle, FFGC First Vice President,
- ✕ Christy Linke, FFGC Second Vice President
- ✕ Mary Whisler, FFGC Third Vice President





# **FFGC MISSION STATEMENT!**

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“Florida Federation of Garden Clubs, Inc. promotes the love of gardening, floral and landscape design, and civic and environmental responsibility by providing education, resources and networking opportunities for our members, youth and the community.”

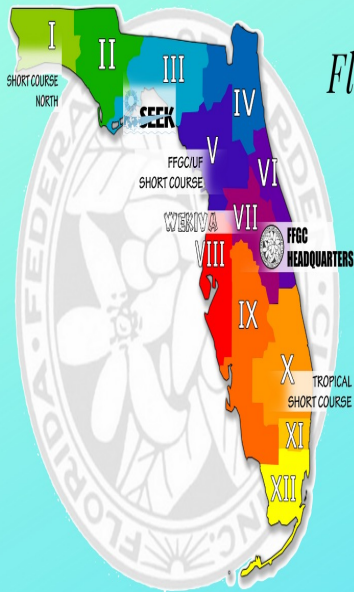
# BREAKING NEWS!

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- ✖ Headquarters Staff and Hours
  - + Headquarters Office Manager: Jenn Cowin
  - + Email: [ffgc@ffgcmail.com](mailto:ffgc@ffgcmail.com)
  - + Telephone: 407-647-7016
  - + Hours: 08:30-4:00 EST
- ✖ FFGC Matching Grants Program has been Revised and due 15 January 2022.
- ✖ Six months **FREE** membership for everyone!! Next dues to be collected February to April 2023!!



## The FFGC Matching Grants Program



*Florida Federation of Garden Clubs, Inc.*

# MATCHING GRANT PROGRAM

Due January 15th Annually



**Downloadable Grant Application**

**\$500 Grant available to Clubs & Circles for  
Projects/Activities that are new or ongoing.**

Florida Federation of Garden Clubs, Inc. is pleased to offer **matching grants up to \$500** to any Florida federated Garden Clubs and Circles in good standing. This fund was begun using the proceeds from a bank account no longer encumbered. The FFGC Finance Committee determined that the best use of these funds would be to offer our circles and clubs an opportunity to apply to use them on local projects.

The mission statement for FFGC states *"The Florida Federation of Garden Clubs, Inc promotes the love of gardening, floral and landscape design, and civic and environmental responsibility, by providing education, resources and networking opportunities for our members, youth and community."* The focus and objectives outlined below form the basis for Club or Circle projects/activities that may qualify to receive **matching funds**. Projects/activities may be new or ongoing.

- a) Any activity (workshop, program or other educational event) aimed at **increasing membership** by welcoming interested individuals to your Club/Circle.
- b) An activity to **beautify your community**, such as park plantings, school gardens, a divided road median or roadside beautification.
- c) Any activity to **increase awareness** of our organization's mission, goals and objectives.

The Grant application is available online and may be downloaded from the [www.ffgc.org](http://www.ffgc.org) website. **Grant application deadline is January 15 annually.** Funds will be awarded at our annual state convention. Grant funds **must be expended by December 31** of the year awarded and a **one-page report with pictures** sent to the FFGC Finance Committee Chairman (FFGC 1<sup>st</sup> Vice President, President elect).

There will be a \$5,000 cap placed on grants awarded annually.



"WOW" "World's of Wonder"  
100 Ways to Play Outside with  
New Friends

~

Marge Hendon's Presidential  
Theme for  
#61 Nell Coe Award



## #61 Nell Coe Award

Awarded every other year and revised each administration, 1966--- "Worlds of Wonder"

Marge Hendon, FFGC President Project for 2021-2023 is "WOW--Worlds of Wonder-- 100 Ways to Play Outside with New Friends."

Donors: 1) Marge Hendon 2) Marge Hendon 3) Marge Hendon 4) Marge Hendon

Description and Purpose: To recognize and award the completion of an exemplary project in some phase of work set forth by the President of FFGC. The large Nell Coe Tray will remain on permanent display at Headquarters.

The theme of the 2021-2023 Administration "100 Ways to Play Outside with New Friends" is presented to *encourage and promote growth in our membership*. The previous administration promoted a project to encourage growth in diversity and number of members. This administration will continue to encourage growth in diversity, but will focus on increasing members' number in fun, safe ways. Show the many ways you are having a good time in the Garden Club with your new members. Let's break down this Presidential Award. "100 Ways", is for FFGC's 100<sup>th</sup> birthday coming up in 2024. "To Play Outside" goes with the National Garden Club's Mary Warshauer's theme of Plant America - Play Outdoors. "With new Friends" is for your members joining your club.

### Proof of Accomplishment:

1. If your circle or club is serious about promoting membership by "playing outside" with New Members, please apply by providing *pictures* to FFGC Facebook Administrator, Valerie Seinfeld, ffgcfacebook@gmail.com. We want to see the fun that we have with new members here in Florida. Action, fun, and beautiful pictures will be the tie breakers in case two clubs come up with the same number of new members. So send in your pictures with name labels.

2. Proof of each new member will be by the *forms* sent to FFGC Headquarters registering new members. Headquarters will keep track of your numbers from June 1, 2021 to March 31, 2023. The Garden Club with the largest percentage of growth, in each of the four (4) categories below will be awarded \$200.

Name of Circle, Club or District \_\_\_\_\_

Name of Club President, email, address and phone number:

Name of contact person submitting this award application, email, address and phone number:

Number of paid members as of 1 June 2021 \_\_\_\_\_ Number of paid members as of 31 March 2023 \_\_\_\_\_

Award: \$200 may be awarded in Categories 1, 2, 3, & 4 listed below.

1. Small Clubs 10- 50 members
2. Medium Club with 51-100 members
3. Large Club with 101 - 199 members
4. Ex- Large Clubs/Circles 200 members +

Submission: Email Award to ffgcawardentry@gmail.com March 31, 2023. 4 Categories based on Membership Size.

Use the Current 2021-2023 Application Form only. Award applications are limited to 3 pages.

# AWARDS

- ✖ Judging Award Winners will be done remotely.
- ✖ All Award information available online.
- ✖ Applications sent via email but BOEs by mail.
- ✖ Due dates differ—most due 24 November but several are due before or after that date!

#11 Yearbook Award .....	November 1
Flower Show Achievement Awards .....	November 24
Flower Show Related Awards .....	November 24
Deep South & NGC Awards to Awards Chair .....	November 24
Jr Gardener FFGC Awards J-1 - J-6 .....	November 24

- \*Winners announced at convention.
- ✖ Remember, you must enter to win!





# MEMBERSHIP



- ✖ Monthly membership Zoom meetings and monthly membership message.
- ✖ Recruitment ideas! “New Members 2x2”.
- ✖ Assistant DDs as club membership chairman!!
- ✖ Membership cards return!
- ✖ The ‘Value’ of Membership?



BLUE STAR  
MEMORIAL  
A tribute to the Armed Forces  
who have defended the  
United States of America  
Tampa Federation of  
Country Club Members, Inc.  
American Legion USB Tampa Post 9  
Florida Federation of Country Clubs, Inc.



# THE VALUE OF MEMBERSHIP IN FFGC

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- × Local and State Discounts and perks
- × Educational opportunities and certifications
- × Membership in National Garden Clubs, Inc. ([www.gardenclub.org](http://www.gardenclub.org)) and Deep South Garden Club, Inc. ([Dsgardenclubs.com](http://Dsgardenclubs.com))
- × 9 Point Papers on Environmental issues
- × Subscription to our quarterly magazine, *The Florida Gardener*
- × Member Services: HQ Library access to over 2,000 books, Garden Shop at HQ and online
- × Club/Circle Yearbook
- × Club/Circle monthly programs, speakers, field trips, workshops, hands-on projects.
- × Youth camp, Junior Gardener programs, SEEK, college scholarships
- × Individual and Club Award Recognition and Honors
- × Project Grants programs: Matching Grants, Plant America Grants, Ames Grants, Espoma, and more
- × Annual convention opportunities
- × Introduction to mentors with common interests who will become your life-long friends!



# YOUR \$12 MEMBERSHIP IN FFGC

- \*Our Headquarters building/grounds and resources, including the Gift Shop, Library, and office personnel
- \*Our *The Florida Gardener* publication
- \*Your Membership paid to National Garden Clubs, Inc.
- \*Access to Websites: [www.ffgc.org](http://www.ffgc.org), [www.gardenclub.org](http://www.gardenclub.org) and [Dsgardenclubs.com](http://Dsgardenclubs.com), with a complete calendar of events, educational opportunities, annual convention, short courses, schools, workshops and programs.

# HONORS

- ✖ Bricks
- ✖ Hall of Fame
- ✖ Pillar of Pride
- ✖ Earth Steward
- ✖ Patron
- ✖ Guardian of Gardening
- ✖ Life memberships to FFGC, DSGC and NGC





# F.F.G.C. CONVENTION 2022



- ✖ Save the date! April 12-14 , 2022
- ✖ Location: Kissimmee, FL
- ✖ Hotel: Embassy Suites by Hilton Orlando Lake Buena Vista South
- ✖ State Flower Show
- ✖ Opportunity drawings and 50/50



## 95th Annual FFGC Convention Opportunity Drawing Worlds of Wonder



2 nights stay at Embassy Suites Lake Buena Vista South  
\*\*exclusions apply \*\*



Pink Princess Philodendron



32 inch 7-7.5 mm pearls  
with 14 ct. gold clasp



Waterford crystal bowl



2 Ceramic Designer Containers



Hand-made queen-size quilt



Amazon  
Echo &  
Echo Dot



Iron sculpture by Ken Schwartz

**Suggested Donation is \$2 per ticket. Order tickets today!**

Make checks payable to **FFGC / Conv 2022** and mail to:

Barbara McGhee 4031 SE 37th Ct., Ocala FL 34480/352.572.4832

barbaramcghee11@gmail.com

The drawing will be held April 14, 2022. You do not need be present to win. Your generous donation supports FFGC aims, goals and special projects. The Florida Federation of Garden Clubs, Inc. is a 501(c)(3) organization. IRS rules and regulations apply. Winners of prizes valued at \$600 or more will be issued IRS form W-2G. Your donation may be tax deductible as allowed by the IRS. Consult a tax advisor for more information. One prize per winning ticket.





## **SAVE THE DATE**

**6-9 March, 2022**

**DEEP SOUTH GARDEN CLUBS, INC.  
ANNUAL CONVENTION, in Natchez, Mississippi**

- EXCITING SPEAKERS
- TOURS
- EDUCATIONAL PROGRAMS AND WORKSHOPS

More information and register online @ [Dsgardenclubs.org](http://Dsgardenclubs.org)



# NATIONAL GARDEN CLUBS CONVENTION 2022



- ✕ 17-20 May 2022
- ✕ Rosen Plaza Hotel in Orlando
- ✕ Come meet NGC President, Mary Warshauer!
- ✕ Tri-refresher credits available
- ✕ National Petite Design Specialty Flower Show



# THE *Florida* GARDENER

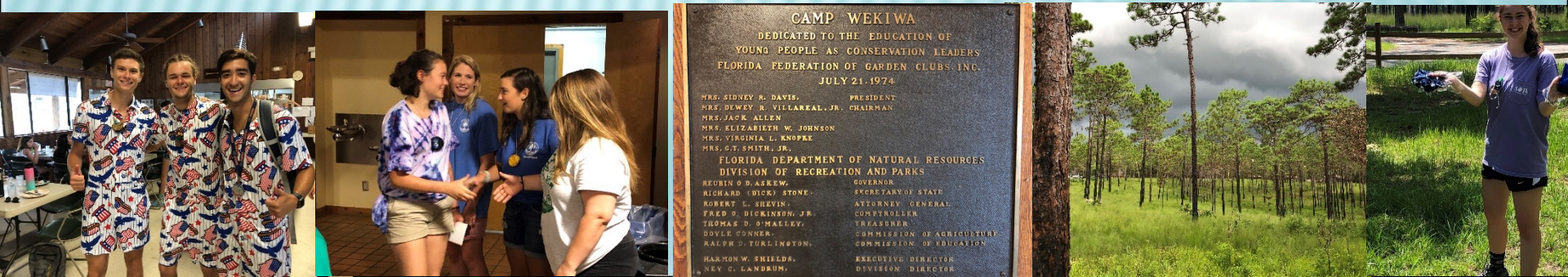
- ✕ Now available ONLINE at [FFGC.org](http://FFGC.org)
  - ✕ Unlimited space for pictures and articles.
  - ✕ If you have an email, you will get the magazine online
  - ✕ All club presidents and those without an email address will receive a printed copy.
  - ✕ Cost savings of nearly \$25,000 to FFGC!
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# WEKIVA YOUTH CAMP



- ✦ 2022 curriculum: Habitats
- ✦ Staggered Registration begins 8pm, 2 Jan. 2022.
- ✦ Volunteers, especially nurses, are needed!



CAMP WEKIWA  
DEDICATED TO THE EDUCATION OF  
YOUNG PEOPLE AS CONSERVATION LEADERS  
FLORIDA FEDERATION OF GARDEN CLUBS, INC.  
JULY 21, 1974

MRS. SIDNEY R. DAVIS,	PRESIDENT
MRS. DEWEY R. VILLAREAL, JR.,	CHAIRMAN
MRS. JACK ALLEN	
MRS. ELIZABETH W. JOHNSON	
MRS. VIRGINIA L. KNOPE	
MRS. C.T. SMITH, JR.	
FLORIDA DEPARTMENT OF NATURAL RESOURCES	
DIVISION OF RECREATION AND PARKS	
REUBIN O. D. ASKEW,	GOVERNOR
RICHARD (DICK) STONE,	SECRETARY OF STATE
ROBERT L. SHEVIN,	ATTORNEY GENERAL
FRED O. DICKINSON, JR.,	COMPTROLLER
THOMAS D. O'MALLEY,	TREASURER
DOYLE CONNER,	COMMISSION OF AGRICULTURE
RALPH D. TURLINGTON,	COMMISSION OF EDUCATION
HARMON W. SHIELDS,	EXECUTIVE DIRECTOR
NEY C. LANDRUM,	DIVISION DIRECTOR





## **WEKIVA YOUTH CAMP SCHEDULE FOR 2022**

**Wekiva Volunteer Training:** 11 February, 1 pm through 13 February, 10:00 a.m.

**Wekiva open House:** 13 February 11:00 a.m. til 1:00 p.m.

### **WEKIVA YOUTH CAMP: 19 JUNE THROUGH 30 JULY**

**Week 1: June 19-25:** Boys 3<sup>rd</sup>-6<sup>th</sup> grade (72), includes 7<sup>th</sup> grade boys tent camping (16) and 8<sup>th</sup> grade canoe/EE (16, recommended)

**Week 2: June 26-July 2:** Boys 3<sup>rd</sup>-6<sup>th</sup> grade (88), includes 7<sup>th</sup> grade boys tent camping (16)

**Week 3: July 3-9:** Co-Ed Week, 3<sup>rd</sup>-6<sup>th</sup> grades (72) family preference)  
\*Leaders in Training, 9th grade (up to 28, invitation only, 5 July -8 July @ Marine Science Station)

\*Critter Camp (16 boys and 16 girls finishing 1<sup>st</sup> or 2<sup>nd</sup> grade):5 July -7 July

**Week 4: July 10-16<sup>th</sup>:** Girls 3<sup>rd</sup>-6<sup>th</sup> grade (72), includes 7<sup>th</sup> grade girls tent camping (16), 8th Grade canoe/EE (16, recommended)

**Week 5: July 17-23:** Girls 3<sup>rd</sup>-6<sup>th</sup> grade (72), includes 7<sup>th</sup> grade girls tent camping (16) and 8<sup>th</sup> grade canoe/EE (16, recommended)

**Week 6: July 24-30:** Girls 3<sup>rd</sup>-6<sup>th</sup> grade (88), includes 7<sup>th</sup> grade girls Naturalist program (16 recommended)

Note: Wekiva Youth Camp set up: begins 9 June, Wekiva Lifeguard Training /Refresher: 13-14 June, Wekiva Counselor Training Orientation: 15-18 June.

# CRITTER CAMP

- ✖ For campers having finished 1<sup>st</sup> or 2<sup>nd</sup> grade.
- ✖ Limited to 32 campers.
- ✖ Dates: **5-7 July 2022** (during week 3)
- ✖ Crafts, Nature, and Swimming
- ✖ Registration begins 8pm, 2 Jan. 2022





# WEKIVA VOLUNTEER TRAINING AND JUNIOR GARDENER LEADER TRAINING

- ✦ Save the Date! February 11-13, 2022
- ✦ Come experience the camp and learn how to assist WYC staff in crafts and nature sessions.
- ✦ Take home the information to share with your Junior Gardeners!







## WEKIVA YOUTH CAMP VOLUNTEER TRAINING

Friday, Feb. 11 (1 pm) – Sunday, Feb. 13 (10 am)

It is that time again for the 2022 Wekiva Volunteer Training. A weekend of friendship, nature and beauty of Wekiwa Springs State Park in Apopka.

FFGC's Wekiva Youth Camp has been located at Wekiwa Springs State Park since 1974. Over a six-week period each summer, campers completing grades 1-8 spend a week living in cabins and learning about the importance of conservation and protection of our environment.

Adult Volunteers and Environmental Educators serve as Program Leaders and Role Models to our Campers. Volunteers are housed in air-conditioned cabins with indoor plumbing. The infirmary is staffed with a Registered Nurse on site daily. Our Camp Director supervises the activities of the Campers and Counselors, many who are former campers.

Wekiva Volunteer Training is an excellent opportunity to become acquainted with summer volunteer opportunities. Space is limited. The first 30 registrants will have the opportunity for Volunteer cabins. After those spaces are filled, attendees will have the option of "living like a camper" in Camper Cabins with a bathhouse nearby. Bring a friend and learn about Wekiva Volunteer opportunities. Driving Directions and a Recommended Packing List can be found at [www.wekivayouthcamp.org](http://www.wekivayouthcamp.org).







## 2022 S.E.E.K

Environmental Conference Sponsored by  
The Florida Federation of Garden Clubs

Where: University of Florida

When: **Tentative** June 2022

Cost: \$300 Inclusive

Lodging: Hume Resident Hall

Meals: Planned for Healthy Options

Who Can Attend S.E.E.K?

Students Entering Grades 10 – 12

Registration Begins January 1, 2021

<https://ffgc.org/Youth-Programs#SEEK>

## How to Get Connected With The S.E.E.K Team

Registrar/ Treasurer:  
Carol Wood 813-235-3917  
([carolwood@outlook.com](mailto:carolwood@outlook.com))

Chairman:  
Mary Whisler 352-212-6661  
([Mary.whisler66@gmail.com](mailto:Mary.whisler66@gmail.com))

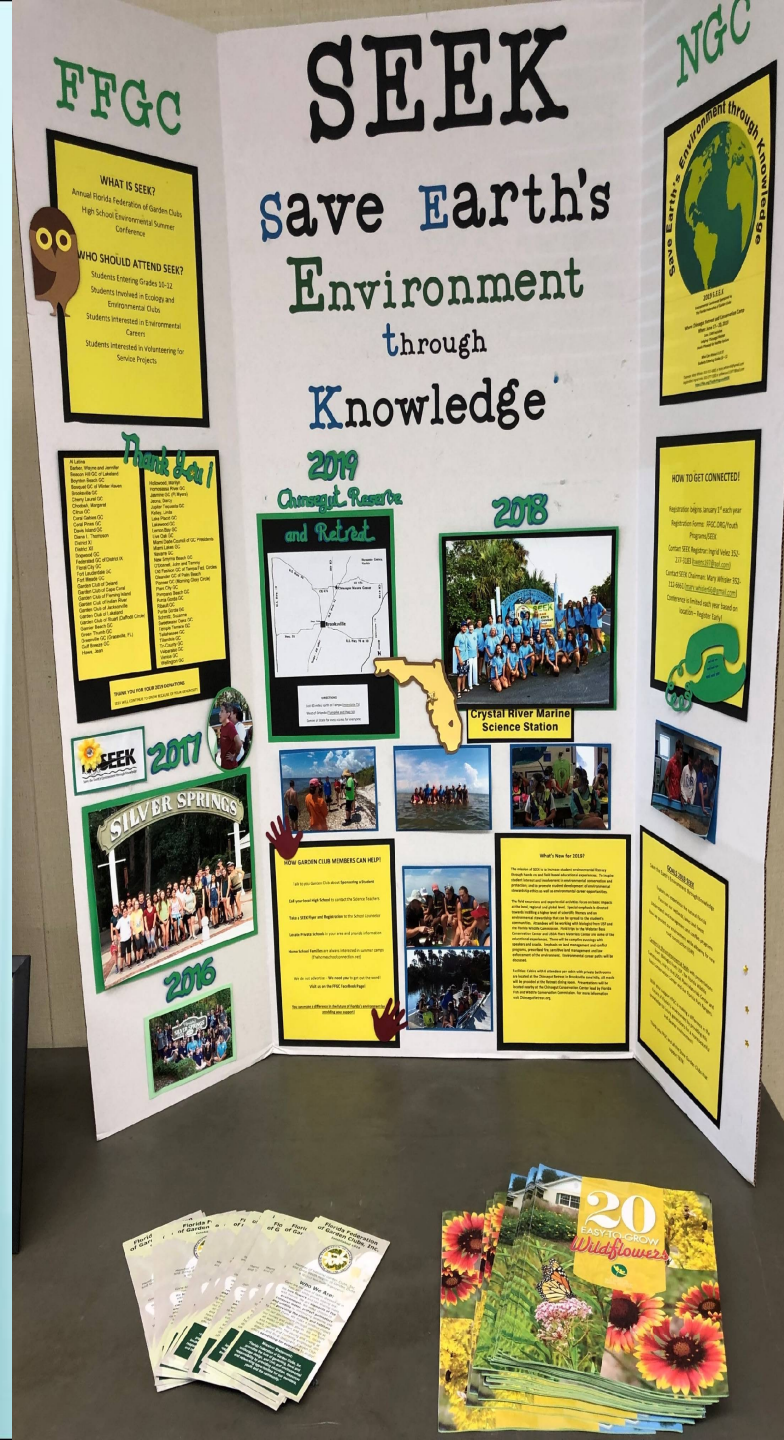
## What's New for 2022?

The mission of SEEK is to increase student environmental literacy through hands on and field based educational experiences. To inspire student interest and involvement in environmental conservation and protection; and to promote student development of environmental stewardship ethics as well as environmental career opportunities.

The field excursions and experiential activities focus on Exploring Florida's Hydrogeology. Students will visit a lab to understand the Florida aquifer and visit a spring location. A visit to the School of Forest Resources and Conservation to understand forest health and resilience as well as Florida's wetland ecosystems. The Honeybee Research Lab visit will review insects and impact of changing climates. There will be a trip to the Microbiology Lab to understand fungus and the importance in our environment. Wrapping up the program will be a UF Panel to discuss Environmental Science Careers and offerings at UF.

Facilities: Dorm rooms with 4 attendees per 2 rooms sharing a private bathroom. All linens must be provided by the Attendee. A "what to pack" will be sent at time of final registration acceptance. Meals and transportation to labs will be provided. Presentations will be at various locations around campus and nearby UF locations.

For more information visit <https://ffgc.org/Youth-Programs#SEEK>



# SCHOLARSHIPS

- × FFGC Scholarships = \$30,000 annually  
FFGC Applications due 1 May.



- × DSGC Scholarships = 2 given, \$5,000 each
- × NGC Scholarships = 43 given, \$4,000 each
- × NGC and DSGC applications due 1 February
- × In-house and club scholarships!



# EDUCATIONAL OPPORTUNITIES



- ✕ Flower Show Schools and Symposia (NGC)
- ✕ Environmental Study Schools (NGC)
- ✕ Gardening Study Schools (NGC)
- ✕ Landscape Design Schools (NGC)





# MORE EDUCATIONAL OPPORTUNITIES



- ✕ Floral Design Study (FFGC)
- ✕ “Digging It” Horticulture Study Series (FFGC)
- ✕ “Fun with Flowers” (FFGC)
- ✕ Short Courses (FFGC):
  - + Tropical Short Course: 19-20 January 2022
  - + FFGC/UF Short Course: Gainesville, June 2022
  - + Short Course North: Ft. Walton, 11-12 August 2022
  - + Wekiva Volunteer Training: Apopka, 11-13 February 2022



# TRI-COUNCIL-

TO PROTECT THE ENVIRONMENT, INCREASE KNOWLEDGE IN HORTICULTURE AND  
PROMOTE EXCELLENCE IN LANDSCAPE DESIGN.

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- ✖ Who? Any garden club member who has completed 2 or more NGC courses in Environmental, Landscape or Gardening
- ✖ What? Take the series of 4 courses offered in any of the above NGC Schools and pass the exam.
- ✖ When? Two courses can be offered each year in each of the 3 schools.
- ✖ Where? Courses are offered throughout the USA, in-person or on Zoom.
- ✖ How much? Prices will vary based on approved budget. Your dues are \$15 annually.



# Florida Federation of Garden Clubs

## UPCOMING TRAVEL

We are excited to be traveling again, and we would love if you would join us in the future! We have multiple trips set up that offer you the opportunity to attend some of the biggest gardening events in the world! Below are the upcoming trips planned for the next few years.



### **Floriade Expo 2022 - NEW SAILING - Amsterdam, Netherlands**

**Our Floriade sailing on April 23, 2022 was so popular it sold out! We are now offering an additional date to the Garden Club.**

The Floriade Expo, a Dutch horticultural exposition that happens every 10 years, is going to be held in Almere (Amsterdam) in 2022. We're offering an exclusive package that includes a 2-night post-cruise package in Amsterdam and a 7-day river cruise with AmaWaterways.

*If you would like more information on this new sailing, please contact Shelley for the dates and pricing!*



### **Douro River Cruise - Spring 2023 - Portugal**

Rambling vineyards and charming native farms cling to the steep sides of the Douro River Valley, creating an incomparable backdrop to one of Europe's most unspoiled regions and to Port country — the world's oldest demarcated wine region. Taste wines from historic wineries and soak up the genuine beauty of one of Europe's most unadulterated landscapes on this sailing.

*To be the first to know the pricing, dates & details fill out the "I'm Interested in Traveling" form.*



### **Christmas Market Cruise - Late Fall 2023 - Danube River**

Experience timeless holiday traditions and elegant pageantry along the Danube River. Wander the stalls of Europe's most traditional and enchanting Christmas Markets while shopping for handcrafted toys and gifts and sipping hot mulled wine. Cherish all the glory and magic of the season in grand European style as you cruise along the Danube during this festive time of the year.

*To be the first to know the pricing, dates & details fill out the "I'm Interested in Traveling" form.*



### **WAFA 2024 - Auckland, New Zealand**

The World Association of Floral Artists (WAFA) holds a World Show every three years, however it has now been postponed to 2024 and it will be held in New Zealand as originally planned! We are in the process of putting together a unique package that includes attendance at the WAFA convention and visits to "must see" sights in New Zealand and maybe Australia. Don't miss out on this exciting travel opportunity!

*To be the first to know the pricing, dates & details fill out the "I'm Interested in Traveling" form.*

Visit this site to fill out the "I'm Interested in Traveling" form: <https://www.funseas.com/ffgc-form>  
Visit our website to learn more and to watch our Garden Club "Travel Talk" webinars hosted by Shelley: <https://www.funseas.com/ffgc>



Contact **Shelley Atkinson**  
your **Garden Club Travel Advisor**  
(850) 386-7327 ext. 208  
SATkinson@FunSeas.com





# STRATEGIC PLANNING COMMITTEE

(A FFGC Standing Committee)

- ✦ Mission statement: “The FFGC Strategic Planning Committee prepares our organization for the future.”
- ✦ Considers *Organization, Technology, SOCIAL MEDIA, Membership* and upcoming **100<sup>th</sup> Anniversary Celebration!**
- ✦ Manages the FFGC Matching Grants Program.
- ✦ Members: Gina Jogan, Marge Hendon, Tina Tuttle, Christy Linke, Mary Whisler, Joanne Mulinare, Barbara May, Helen Purvis, Valerie Seinfeld



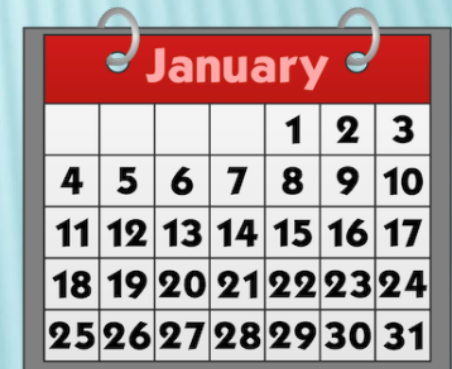
# FFGC CALENDAR OF EVENTS

- ✗ Contact Ingrid Velez to ensure your date doesn't overlap with another FFGC event. She will ensure your event appears on the FFGC website.
- ✗ Fill out the required form for submitting an event to the calendar:

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## Form to Submit a Calendar Entry

- \*Name of Event:
- \*Date of Event:
- \*Time of Event:
- \*Location of Event:





# WAYS AND MEANS: THESE ITEMS, AND MORE, AVAILABLE FROM THE FFGC GARDEN GIFT SHOP AT HEADQUARTERS! (ORDER ONLINE AT FFGC.ORG)

- ✕ Pins: \$5 to \$12 each
- ✕ Bars: \$5 to \$7 each
- ✕ Florida Ornament! \$10 each
- ✕ Gloves, books, and so much more!



# OUR SINCERE THANKS TO ALL!

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- ✖ Thanks to all who serve on the FFGC Board of Directors and various committees.
- ✖ Thanks to all who submitted Awards and Calendar photos.
- ✖ Thanks to all who volunteered at or donated to Wekiva Youth Camp, SEEK and our scholarships.
- ✖ Thanks to all who serve at the District level.
- ✖ Thanks to all who serve in your clubs and circles.
- ✖ Thank you everyone for your continued participation, membership and support of FFGC!